



Inaugural Gala for President Andrea Lewis Miller

Dear Potential Sponsor:

The LeMoyne-Owen College Board of Trustees greets you with gratitude and enthusiasm and invites you to participate as a sponsor in a milestone **Inaugural Gala for President Andrea Lewis Miller on Saturday, April 29, 2017**. We appreciate your consideration of partnering with the College to provide enriching and competitive academic programs and a transformative collegiate experience on the campus of Memphis' only historically black college.

As the **College's first woman president** and as a LOC graduate, Dr. Miller is a visionary who is personally invested in LOC's success and poised to usher in an era of transformation that will propel the College to the next level as a touchstone for community growth and development and as an incubator for Memphis' best and brightest professionals. The Inaugural Gala will mark an auspicious milestone in LOC's illustrious history and raise much-needed funds to ensure the College brings its strategic plan to fruition.

All proceeds from this event help LeMoyne-Owen College continue its legacy of investing in students—many of whom are the first in their family to go to college—and ensuring these students receive the support and development needed to become servant leaders and graduates who will go on to share their talents to improve communities across the country. Specifically, Inaugural Gala proceeds will help the College **keep tuition affordable**, advance efforts for the **Centers of Excellence in Cyber Security and Urban Teacher Education** and **provide scholarships** to students with academic gifts and those with financial challenges.

Thank you for your time and consideration to the College through the Inaugural Gala for President Andrea Lewis Miller. Included are a sponsorship reservation form and information identifying the sponsorship levels and associated benefits. Please complete the enclosed form and return it to Brenda Gaines-Ollie at brenda.gaines-ollie@loc.edu. She will follow up with you. I look forward to a fabulous and fun event on April 29, 2017 at the Memphis Cook Convention Center.

Please contact the LeMoyne-Owen College Office of Institutional Advancement at (901) 435-1527 for more information.

Sincerely,

J.W. Gibson, II

Board of Trustees, LeMoyne-Owen College
Chair, Inaugural Gala Steering Committee

SPONSORSHIP LEVELS AND BENEFITS

Platinum Sponsor - \$25,000 includes:

- Premium VIP seating for ten (10) at the Inaugural Gala
- Sponsor recognition in the Inaugural Gala program book and in all online and print marketing, advertising and public relations collateral
- Complimentary parking for ten (10) during the Inaugural Gala
- Complimentary wine service; up to four (4) bottles upon request

Gold Sponsor - \$20,000 includes:

- Premium seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Inaugural Gala program book, and in all online and print marketing, advertising and public relations collateral
- Complimentary parking ten (10) during the Inaugural Gala
- Complimentary wine service; up to four (4) bottles upon request

Purple Sponsor - \$15,000 includes:

- Reserved seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Inaugural Gala souvenir book, and in all online and print marketing, advertising and public relations collateral
- Complimentary parking for ten (10) during the Inaugural Gala
- Complimentary wine service; up to three (3) bottles upon request

Transformation Sponsor - \$10,000 includes:

- Seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Gala program book
- Complimentary parking for five (5) during the Inaugural Gala
- Inclusion in online sponsors recognition listing
- Complimentary wine service; up to two (2) bottles upon request

Magician Sponsor - \$5,000 includes:

- Seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Gala program book
- Complimentary parking for five (5) during the Inaugural Gala
- Inclusion in online sponsors recognition listing

Academy Sponsor - \$3,500 includes:

- Seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Gala program book
- Complimentary parking for three (3) during the Inaugural Gala
- Inclusion in online sponsors recognition listing

Table Sponsor - \$2,000 includes:

- Seating for ten (10) at the Inaugural Gala
- Sponsorship recognition in the Gala program book
- Inclusion in online sponsors recognition listing