

LeMoyne-Owen COLLEGE

LEADERSHIP. OPPORTUNITY. CHANGE.

ALSAC/St. Jude & LeMoyne-Owen
College Open Call Center to Give
Students Opportunity to Learn New
Skills, Take Part in St. Jude Mission



NEWS PROVIDED BY

ALSAC/St. Jude Children's Research Hospital

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MEMPHIS, Tenn., March 2, 2018 /PRNewswire-USNewswire/ -- ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital® and LeMoyne-Owen College have together launched the LeMoyne-Owen College University Engagement Call Center, a St. Jude donor engagement facility, on the LeMoyne-Owen College campus.

The call center will be staffed by LeMoyne-Owen College student interns who will perform outgoing calls to St. Jude Children's Research Hospital donors to thank them for their support.



ALSAC Chief Donor Officer Martin Hand and Lemoyne Owen president Andrea Lewis Miller cut a ceremonial ribbon in front of the the LeMoyne-Owen College University Engagement Call Center, a St. Jude donor engagement facility, on the LeMoyne-Owen College campus during a ribbon cutting Ceremony held Thursday, March 1, 2018.



ALSAC intern Nicholas Osby is helped at the Lemoyne Owen College Call Center by supervisor Michael McPherson Thursday, February 15, 2018.



This initiative is spearheaded by the St. Jude University Engagement Program, which aims to strengthen the St. Jude mission amongst millennials while teaching career skills. The opening of the LeMoyne-Owen College University Engagement Call Center was celebrated on Thursday, March 1, 2018 during a ribbon-cutting ceremony attended by ALSAC/St. Jude executives, LeMoyne-Owen administrators as well as student interns involved in the program.

"Our partnership with LeMoyne-Owen College brings the opportunity to get young people excited about the mission of St. Jude," said Richard Shadyac Jr., President and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "We hope that this opportunity provides valuable skills for students and we appreciate their efforts to make meaningful connections with our donors to help ensure no family ever receives a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live."

"The LOC University Engagement Call Center is an exciting internship opportunity to help our students develop leadership skills, gain career experience and give back to the community," said Andrea Lewis Miller, President of LeMoyne-Owen College. "We are very proud to partner with St. Jude Children's Research Hospital for this initiative."

Twenty-eight LOC student interns are currently making outbound calls to St. Jude donors. The call center has the capacity for 34 student workers, and will be taking applications for interns for the fall semester.

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop working until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook (facebook.com/stjude) and following us on Twitter (@stjude).

About LeMoyne-Owen College

The American Missionary Association founded LeMoyne-Owen College in 1862 at the Union Army's Camp Shiloh in Shiloh, Tennessee, to educate freedmen and runaway slaves during the Civil War. The school relocated to Memphis a year later, but was destroyed during race riots in 1866. Lincoln Chapel, as the school was then known, was rebuilt and reopened in 1867 with 150 students and six teachers. Lincoln Chapel was renamed LeMoyne Normal and Commercial School in honor of benefactor, physician and abolitionist Dr. Francis Julian LeMoyne and relocated to its current site at 807 Walker Ave in 1914. After more than 50 years of steady growth, LeMoyne merged with Owen College in 1968. Today, LeMoyne-Owen College, as Memphis' only historically black college, has a student body of some 900 students and offers 4-year degrees in five disciplines: business and economic development; education; fine arts and humanities; natural, math and computer sciences; and, social and behavioral sciences. And, as the college works to prepare students for the educational, social and workplace needs for the 21st Century, it is especially proud of its academic Centers in Urban Teacher Education, Cyber Defense, and Urban Leadership and Social Justice.

SOURCE ALSAC/St. Jude Children's Research Hospital

