



Media Relations

Prentiss Hill

(773) 726-3056

prentiss@bcsg360.org

*****FOR IMMEDIATE RELEASE*****

BLUES CITY DIAMOND CLASSIC

Arkansas Pine Bluff vs. LeMoyne-Owen

MEMPHIS, TENNESSEE—In its inaugural year, the Blues City Diamond Classic (BCDC) is a matchup featuring University of Arkansas at Pine Bluff and LeMoyne-Owen College, as they meet on the baseball diamond in an interstate rivalry.

This year, the Blues City Diamond Classic will take center stage at Memphis's baseball showplace, AutoZone Park, on Monday, April 2, 2018 at 3:30 p.m. Now the Golden Lions and Magicians get to write the first chapter in what will become a legendary SWAC/SIAC showdown between the interstate rivals.

This event is hosted by BCSG 360 and sponsored by the Shelby County Health Department, Walmart, Hot 107.7 and Cumulus Media.

This one game winner-take-all game is more than a bragging right special for players, coaches and the hundreds of fans expected to attend.

This game will not impact standings in the Southwestern Athletic Conference (SWAC) or the Southern Intercollegiate Athletic Conference (SIAC) but it will definitely be a battle nonetheless as both teams prepare for their respective conference championships, and even the 2018 NCAA Baseball Tournament.

The media is invited to cover the game. For live shots and appearances on newscasts and specialty shows or interview availability please arrange in advance with the Media Relations Director. For BCDC media credentials please provide name, email, media affiliation and phone number to the media relations contact listed above.

Who: University of Arkansas at Pine Bluff Baseball Team, Pine Bluff, AR, and LeMoyne-Owen College Baseball Team, Memphis, TN

What: Inaugural Blues City Diamond Classic – NCAA College Baseball event

When: April 2, 2018, 3:30 p.m.

Where: AutoZone Park (200 Union Avenue, Memphis, TN 38103)

Tickets can be purchased at <https://tinyurl.com/BluesCityDC>