

*Sponsorship
Guide*

LEMOYNE-OWEN COLLEGE
PRESENTS

807
& PARK

OCTOBER
19-25

LeMoyne-Owen
COLLEGE

HOME
COM
ING
2025

October 18-26th, 2025



**LeMoyne-Owen College
Homecoming Committee**

Dr. Christopher B. Davis
14th President
Honorary Chair

Dr. Tara Dunn-Ross
Chief Operations Officer
Co-Chair

James Durant
Director of Student Affairs

Jerry D. Redmond, Jr.
Chief of Alumni Affairs

William Anderson
Director of Athletics

Jesse Chatman
Director of Facilities

Ena Esco
Program Director, Magic 807

John Evans
Director, Campus Safety

Mildred Johnson
Coordinator, Administrative
Services

Kimberly Monday
Executive Assistant
Office of the President

Jennifer Moore
Executive Assistant to the Vice
President of Student Affairs

Dr. Rosalyn Nichols
Associate VP of Donor Prospect
& Strategic Engagement

LaMar-Octavious L. Scott
Vice President of Student
Affairs

Mariah White
Student Affairs Specialist

807 Walker Avenue
Memphis, TN 38126

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(901) 435-1527

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September 2, 2025

Jerry D. Redmond, Jr.
Chief of Alumni Affairs & Institutional Development Specialist
807 Walker Avenue
Memphis, TN 38126

Dear [Potential Sponsor],

On behalf of LeMoyne-Owen College, I am delighted to invite your organization to become a valued sponsor of 807 & Park: Homecoming 2025—an exciting celebration of HBCU culture and community, now featuring a new event in support of the LeMoyne-Owen College National Annual Fund.

This year's Homecoming festivities will take place October 18–26, 2025, beginning with our “Own Your Block” Community Service Project and concluding with Worship Service with Former President Johnnie B. Watson at Mt. Moriah East Baptist Church.

The week's highlight will be Saturday, October 25, 2025, when we debut Magic Lane, our inaugural street festival and tailgate, leading into the much-anticipated basketball matchup between LeMoyne-Owen College and Lane College. This celebration will unfold on the picturesque Brownlee Hall Lawn at the heart of our historic campus.

We expect thousands of alumni, community members, and supporters to join us throughout the week for an unforgettable experience on Walker Avenue. Most importantly, proceeds from ticket sales and sponsorships will directly support the LeMoyne-Owen College National Annual Fund, advancing scholarships, academic programs, and the overall excellence of our institution.

We invite you to partner with us at one of the following sponsorship levels:

MAGIC LEVEL - \$10,000
LEADERSHIP LEVEL - \$5,000
OPPORTUNITY LEVEL - \$2,500
CHANGE LEVEL - \$1,000

Each sponsorship package includes exclusive benefits such as brand recognition, promotional features in event materials and social media, VIP access, reserved seating, and more. A detailed benefits package is enclosed for your review along with a tentative schedule of events.

Individual game tickets are available for \$30, but we sincerely hope you will consider partnering with us as a sponsor to demonstrate your commitment to education, culture, and community.

Your support will ensure the success of Homecoming 2025 while helping us uplift and empower the next generation of scholars and leaders. To confirm your sponsorship or ask any questions, please contact me directly at jerry_redmond@loc.edu or 901.435.1527.

Thank you in advance for your consideration and generosity. Together, we can make Meaningful Magic on Walker Avenue.

With appreciation,

Jerry D. Redmond, Jr.
Jerry D. Redmond, Jr.
Institutional Development Specialist &
Chief of Alumni Affairs and Relations
LeMoyne-Owen College



SPONSORSHIP OPPORTUNITIES



INDIVIDUAL GAME TICKETS | \$30

MAGIC LEVEL - \$10,000

- Premier brand recognition across all events
- VIP access + reserved seating
- Featured inclusion in media & event promotions

LEADERSHIP LEVEL - \$5,000

- Prominent logo placement
- VIP seating & recognition at events
- Social media + program highlights

OPPORTUNITY LEVEL - \$2,500

- Recognition in select promotional materials
- Reserved seating
- Event-day mentions

CHANGE LEVEL - \$1,000

- Recognition in event program & signage
- Social media acknowledgment

PLEASE COMPLETE THE SPONSORSHIP COMMITMENT FORM
AND RETURN TO:

Jerry D. Redmond, Jr.
jerry_redmond@loc.edu
901.435.1527



COMMITMENT FORM



CONTACT INFORMATION:

Name _____
Company _____
Mailing Address _____
City _____
State _____ Zip Code _____
Phone _____
Email _____

CHOOSE ALL THE APPLY TO YOU:

SPONSORSHIP SELECTION:

- ☐ MAGIC LEVEL SPONSOR- **\$10,000.00**
☐ LEADERSHIP LEVEL SPONSOR- **\$5,000.00**
☐ OPPORTUNITY LEVEL SPONSOR- **\$2,500.00**
☐ CHANGE LEVEL SPONSOR- **\$1,000.00**
☐ OTHER _____

PAYMENT METHODS:

CREDIT CARD: (COMPLETE FORM BELOW)

CHECKS/MONEY ORDERS: MAKE CHECKS PAYABLE TO **LEMOYNE-OWEN COLLEGE**

To request an invoice, email or call:

jerry_redmond@loc.edu
901.435-1527

Complete and return
with payment to

LeMoyne-Owen College
Attn: Jerry Redmond/OIA
807 Walker Avenue
Memphis, TN 38126

**For more information or
help processing your
contribution, call 901.435.1527**

AMOUNT ENCLOSED \$ _____

☐ Cash ☐ Check ☐ Credit Card | email for processing: *jerry_redmond@loc.edu*

Credit Card Type: ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Credit Card # _____

Expiration Date _____

CVC (3 Digit or 4 Digit Code) _____

Authorizing Signature _____