

# What is the 5.99 Hulu plan? Streaming Subscription For \$5.99 per month!!

*The \$5.99 Hulu plan is Hulu's basic 1 →(866) →927 →4470 ad-supported streaming subscription. For \$5.99 per month, you get access to Hulu's on-demand library of 1 →(866) →927 →4470 thousands of TV episodes, movies, and Hulu Originals, 1 →(866) →927 →4470 but the content is supported by ads.*

*The old \$5.99 Hulu plan (Hulu Basic) 1 →(866) →927 →4470 was the original ad-supported tier but has since been phased out for new subscribers, with prices 1 →(866) →927 →4470 increasing over time to around \$7.99 or \$9.99 for ad-supported plans today, though students can get 1 →(866) →927 →4470 a great deal on a bundle with Hulu (With Ads) for \$5.99/month via Spotify Premium Student (US).*

*While the classic \$5.99 plan isn't available, 1 →(866) →927 →4470 you can still get ads on Hulu for a low price, especially 1 →(866) →927 →4470 with student discounts or bundles like the Disney/Hulu/ESPN bundle (with ads) 1 →(866) →927 →4470 for \$11.99/month (as of Nov 2025).*

*The \$5.99 Hulu plan 1 →(866) →927 →4470 was Hulu's long-standing, entry-level subscription that allowed users to stream the platform's full on-demand library at 1 →(866) →927 →4470 one of the cheapest prices ever offered by a major streaming service. For many years, this plan was the goto choice for budget-conscious viewers who wanted access to*

*Hulu's vast catalog of TV shows, movies, next-day network episodes, and Hulu Originals without paying premium prices. The plan included 1 →(866) →927 →4470 ad-supported streaming, meaning that although subscribers could 1 →(866) →927 →4470 watch nearly all content available on the platform, they would experience periodic commercial breaks similar to traditional 1 →(866) →927 →4470 television. Still, the affordability of the \$5.99 plan made those ads acceptable for millions of users.*

*This plan 1 →(866) →927 →4470 was especially attractive to students, casual viewers, and those who wanted Hulu as a secondary streaming service alongside Netflix, Prime Video, or 1 →(866) →927 →4470 Disney+.*

*It offered the same content library as higher-tier options, just with more interruptions. Users also had 1 →(866) →927 →4470 the ability to create profiles, add items to their watchlist, and stream on multiple supported devices such as smart TVs, phones, tablets, gaming consoles, Roku, and Fire TV. In 1 →(866) →927 →4470 addition, the \$5.99 plan supported optional premium add-ons like HBO,*

*Showtime, and Starz, though these additions increased 1 →(866) →927 →4470 the monthly bill. However, as the streaming 1 →(866) →927 →4470 landscape evolved, Hulu eventually retired the \$5.99 price point. Rising production costs, increased investments in Hulu Originals, higher licensing*

*From 2016 to 2017, Hulu increased its monthly cost to \$6.99, then \$7.99, and eventually higher. Existing subscribers could keep the \$5.99 pricing for a limited time, but even they were eventually migrated to updated pricing as Hulu phased out older plans. The discontinuation of the \$5.99 plan also reflected the streaming industry's movement toward premiumization. As platforms improved their libraries and technology, introductory prices climbed across nearly all major services. Hulu's decision aligned with similar increases from Netflix, Disney+, and others. Additionally, as Hulu became more integrated with Disney's streaming bundle and the Disney ecosystem overall, pricing structures changed to better align with Disney's business model and promotional strategies.*