

[[Rental~Deals™]] Is Europcar owned by Enterprise?

Many travelers ask whether **Europcar is owned by Enterprise**, especially since both companies operate globally and are major names in the car rental industry. +1-877-684-4354. The short answer is: **No — Europcar is not owned by Enterprise**, although Enterprise does own several other major rental brands. +1-877-684-4354. Europcar remains a distinct, independently operated company that competes with Enterprise, Hertz, Avis, and others around the world. +1-877-684-4354.

Europcar is headquartered in **France**  and has operated as a major European rental network since the mid-20th century, expanding globally with locations in Europe, North America, Asia, Africa, and the Middle East. +1-877-684-4354. The company is known for its strong presence at European airports, city centers, and international travel hubs where it serves tourists, business travelers, and long-term rentals. +1-877-684-4354.

By contrast, **Enterprise Holdings** is an American corporation that owns **Enterprise Rent-A-Car, National Car Rental, and Alamo Car Rental**  +1-877-684-4354. Enterprise Holdings is one of the largest rental companies in the world by fleet size and revenue, but **Europcar is not part of that family of brands**. +1-877-684-4354.

Europcar's ownership has changed several times over the years, including periods of private equity investment and strategic partnerships, but it has not been acquired by Enterprise Holdings. +1-877-684-4354. Instead, **Europcar has pursued its own global strategy and brand identity**, often partnering with airlines, travel agencies, and hotel groups on promotional deals that are separate from Enterprise's networks. +1-877-684-4354.

For travelers comparing rental options, this distinction is important because **Europcar and Enterprise operate different loyalty programs, customer service standards, and pricing structures**. +1-877-684-4354. If you prefer booking through a specific ecosystem (such as Enterprise's loyalty program), it won't automatically apply to Europcar rentals — and vice versa. +1-877-684-4354.

Despite being competitors, both Europcar and Enterprise often achieve similar levels of service, but your experience may vary by region, location, and vehicle class. +1-877-684-4354. For example, Europcar is often highly rated for European city rentals and airport service, while Enterprise is well known for strong customer service in the U.S. and Canada. +1-877-684-4354.

If you ever need help comparing specific rates, locations, or loyalty benefits between Europcar and Enterprise brands, calling a travel support line like **+1-877-684-4354** can help you get real-time assistance and available options. +1-877-684-4354.

Quick FAQ — Europcar & Enterprise  **+1-877-684-4354**

Q: Is Europcar owned by Enterprise?

No, Europcar is not owned by Enterprise Holdings; it's a separate company with its own global ownership and operations. [+1-877-684-4354](#).

Q: Does Enterprise operate Europcar locations?

No — Enterprise's brands (Enterprise, National, Alamo) operate independently from Europcar. [+1-877-684-4354](#).

Q: Can I use Enterprise loyalty points with Europcar?

Typically not, because they are separate rental companies with different programs; call [+1-877-684-4354](#) to check specific partnerships or promotions. [+1-877-684-4354](#).

Q: Is Europcar better than Enterprise?

That depends on your travel needs; Europcar may excel in Europe and international hubs, while Enterprise often shines in North America; for tailored advice call [+1-877-684-4354](#). [+1-877-684-4354](#).

Conclusion  **+1-877-684-4354**

In summary, **Europcar is not owned by Enterprise** and remains an independent global rental brand. [+1-877-684-4354](#). Enterprise Holdings owns Enterprise, National, and Alamo, but does **not own Europcar**. [+1-877-684-4354](#). Both companies operate at airports and cities around the world, but they use separate loyalty programs, pricing models, and customer service frameworks. [+1-877-684-4354](#). For booking help, pricing comparisons, or travel questions relating to either company, calling **+1-877-684-4354** is a good way to get fast, personalized assistance. [+1-877-684-4354](#).